

## CONTRACT APPROVAL REQUEST

Promotion: **ROCK & SOUL and A GRAND FIESTA  
Marlboro Music Concert Sponsorship**

Vendor: Morale, Welfare and Recreation (MWR)  
Department

Financial Impact: 1995 - No direct sponsorship dollars will be  
paid to MWR Department

1994 - No direct sponsorship dollars were paid  
to MWR Department

Project Manager: Jose Fontanez

### Contract/Program Description:

The attached contract by Philip Morris USA covers the presentation of a Marlboro Music concert series on July 21, 22 and 23, 1995, at the Naval Station, San Diego, CA. In consideration for Philip Morris providing talent and necessary instruments, lighting and sound for the concerts, Philip Morris is entitled to the following:

- Provide stage, roof, VIP Media tent and catering for VIP/Media and all performers and technicians;
- Furnish all sound and lighting personnel;
- Provide two production offices equipped with telephones;
- Furnish all decorative scrim, bunting and signage for stage and soundwings;
- Furnish adequate poster, flyers, advertising and banners in a timely manner to promote event;
- Pay for all catering for VIP/Media guests, performers and technicians;
- Provide promotional materials to be used as giveaways including three autographed guitars, backstage passes at each performance;

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Budget Implications:

No direct sponsorship dollars will be paid to the naval base.

Approvals:

J. Fontanez \_\_\_\_\_

S. Sampson \_\_\_\_\_

I. Broeman For your signature

Insurance

A. Orzanski \_\_\_\_\_

Finance

D. Hecht

Not applicable due to no direct  
sponsorship payment

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